

Apple Launches A New Game After A Decade And It Features Billionaire Warren Buffett

Billionaire and seasoned investor Warren Buffett will now be seen on Apple's latest game. Warren Buffett's Paper Wizard (WBPW), released by Apple on the App Store, stars the Oracle of Omaha as the protagonist of the game.

Since the 2008 release of Texas Hold 'Em, WBPW marks the first iPhone game Apple has released in over a decade. Texas Hold 'Em was discontinued after three years. Although Wildlife Design Inc. is listed as the seller, alongside Buffett's partnership with Apple for the app, it is copyrighted, maintained and operated by the technology company.

The game is designed to side-scroll with no in-app purchases. Comparable to the 1985 arcade game Paperboy, in WBPW players are tasked with flinging newspapers from Buffett's hometown of Omaha, Nebraska to the Apple HQ in Cupertino, California.

Points are awarded for accurately hitting the target with the newspaper and consequently lost if it lands on birds or cars. Buffett is ranked first on the app's leaderboard with a total score of 15,350 "Warren Bucks".

The app is a reference to Buffett's childhood job as a newspaper carrier and is famed for holding newspaper-tossing contests during the annual meeting for years.

The app is available for free and serves as an ode to one of Apple's largest shareholders, who retains \$40 to \$50 billion worth stock of the technology giant. The investor has also publicly been vocal about his support for Apple, which he sees as a safe bet despite his wariness about investing in technology companies.

CEO Tim Cook has returned the billionaire's backing with consistent gratitude, which is often reserved for special occasions. At the Berkshire Hathaway's annual meeting over the weekend, Cook made a surprise appearance saying he is "thrilled" Buffett is an investor in the iPhone maker.

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