



Bahrain Food Excellence Award Launches For Second Year Running, With A \$15,000 Prize Fund

Manama, Bahrain-February 19, 2019: The Bahrain Chamber of Commerce and Industry (BCCI) has launched the second edition of the Bahrain Food Excellence Award, which will run from February until winners are announced in the second week of March,

“The award aims to stimulate competition in the local market, supporting local food and beverages’ producers, and encouraging excellence,” said Khalid Al Amin, head of the BCCI’s Food Wealth Committee.

Local food and beverage enterprises of all sizes are eligible to take part in the award, as long as their products are produced or manufactured locally. Categories include dairy, fish, snacks, baked goods, pickles, spices, water, chocolate, coffee, nuts and ice cream.

The winners will be decided based on selection criteria designed to access its use of local resources. At least 5% of the ingredients should be from the local market, local manpower must be used in the production process, and products should be sold in the local market at reasonable prices.

Companies winning first place and second place will walk away with cash prizes worth \$10,000 and \$5,000 respectively.

“The winning companies will also be eligible to use the award’s logo on their products for two years, signifying their products’ excellence and distinguishing them from similar products in the market,” added Al Amin.

The Al Jaser Factory Company was the winner of the first Bahrain Food Excellence Award in October 2016. The company reportedly experienced a 38% increase in global sales in the two years it was able to use the initiative’s logo on its products.

Local food and beverages manufacturers and producers can apply for the award via the official website: www.bccifac.com.

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