



## **How Mastercard Is Using Technology To Drive Up Digital Payments**

Credited for leading Mastercard's efforts to implement payment technology solutions, the company's president for Middle East and Africa Raghu Malhotra speaks to Forbes Middle East about how he is expanding Mastercard's influence in the region. As the Middle East transitions from being cash-based to cash less, Malhotra is planning to use technology to convert users, encouraging them to embrace digital payments.

In the Middle East, Malhotra is utilizing the governments' and the private sector's increased willingness to spend on technology as Mastercard ploughs forth with new innovative payment solutions that use everything from biometric to virtual reality.

<https://www.forbesmiddleeast.com/how-mastercard-is-using-technology-to-drive-up-digital-payments>