

Influential Emirati Businesswoman Raja Al Gurg Unveils Her Career Secrets

Raja Easa Al Gurg, Managing Director of the Easa Saleh Al Gurg Group, has become the first Emirati businesswoman to write an autobiography, entitled "*Raja Al Gurg—An Autobiography*".

The autobiography dives into Al Gurg's life, from her childhood on the banks of Dubai Creek to studying in Kuwait, through to her early career at Za'abeel Secondary School and her transition into the family business.

Al Gurg was ranked second in Forbes Middle East's list of The Middle East's Most Influential Women 2018. She is also the only Emirati business leader in Forbes list of The World's 100 Most Powerful Women 2018, ranked at 82nd place.

The Emirati businesswoman has been at the helm of Dubai-based Easa Saleh Al Gurg Group since 1990. In addition to her business roles, she also chairs the non-governmental organization, the Al Jalila Foundation.

She heads the Dubai Business Women Council, Vice Chairperson of the Board of Directors, Dubai Healthcare City Authority; and serves on the boards of Dubai Chamber of Commerce & Industry (DCCI) and Dubai Women's Association.

The business leader is the first Emirati woman on the board of HSBC Bank Middle East Limited.

Al Gurg's autobiography simultaneously charts the growth of the emirate of Dubai while providing an insightful account of how Al Gurg overcame challenges, to create a legacy that will inspire a generation of young women leaders.

"I hope my book inspires women to pursue their entrepreneurial dreams," said Al Gurg who holds two honorary Doctorates in Literature and for Economics.

The Managing Director of the Easa Saleh Al Gurg Group admits that she was not keen to venture into business, but taking her father's role in the company, gave her a motive to prove that she could be successful as a woman.

"It is crucial that all women push their own boundaries and have the will to succeed", says Al Gurg.

Under Raja's tenure, Easa Saleh Al Gurg Group has grown to encompass 27 entities, with interests in consumer, building and construction, retail and lifestyle, industrial and real estate sectors.

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