

## **Realme Launches Its 2018 Flagship Realme 2 Pro**

Realme, an independent Oppo sub-brand, has launched the Realme 2 Pro, its flagship phone for 2018.

Aimed at catering to demanding younger buyers and millennials who demand high specifications at lower prices, the Realme 2 Pro comes with a 6.3-inch, full HD+ display with a dewdrop notch and is powered by a Snapdragon 660 processor.

The dewdrop notch allows the phone to boast the highest screen-to-body ratio of 90.8% in its segment, and will be available in three colors, Blue Ocean, Black Sea, and Ice Lake.

The Realme 2 Pro will also be released with three configurations, 4GB RAM with 64GB of storage, 6GB RAM with 64GB of storage, and 8GB RAM with 128GB of storage, with plans for a UAE release later this year.

Speaking at the launch of the flagship, Madhav Sheth, Chief Executive Officer, Realme India, said, “With our first offering in the mid-range segment, we bring to you Realme 2 Pro, packed with a powerful processor, dewdrop full screen, superlative photography experience and much more, furthering our product philosophy of Power meets Style. We are a 1 million+ brand now in less than 4 months which we have achieved with just two phones in the market. We have entered markets like Indonesia, Vitenam, and entering UAE in November. By early next year, we will be having 10 global markets.”

Sky Li, Global CEO of Realme, added, “I have been deeply touched by the love and strong support our fans have shown for Realme. We will continue to bring more beautiful designs, high-quality products and exceptional services especially for Indian youth.”

Established in May 2018, the Realme brand has sold over 1 million devices in just four months.

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