



Special Olympics Abu Dhabi 2019 To Avail Data Analytics For Athletes In Partnership with SAS

Analytics solutions company, SAS, has teamed up with the Special Olympics World Games Abu Dhabi 2019 to become the official analytics supplier for this year's event.

Under the partnership, the Local Organizing Committee for the Special Olympics World Games will have access to SAS's cutting-edge data analytics platforms in the lead up to, during and after the event.

The Special Olympics World Games Abu Dhabi will be held from 14-21 March. Over 7,500 athletes and 3,000 coaches representing more than 190 nations will participate in 24 officially sanctioned Olympic-style sports.

SAS's artificial intelligence, machine learning and data management platform will analyze traditional and non-traditional data sources, such as athlete and spectator geospatial data, health data, and spectator and volunteer data.

According to SAS, the Special Olympics World Games 2019 will be the first event of this scale in the Middle East and Africa region to use the power of advanced analytics, AI and machine learning to help change the future narrative of people of determination.

A globally-sourced team of volunteer data scientists and data enthusiasts will also provide support to drive intelligent insights throughout the course of the event.

"Leveraging the latest data-gathering methods to monitor our athletes and other constituents enables us not only to deliver excellence at the World Games, but also creates a legacy of valuable data that will help to redefine the future of the Special Olympics movement," said Peter Wheeler, CEO of the Special Olympics World Games Abu Dhabi 2019.

SAS is a global partner for the Data for Good movement, which encourages using data in meaningful ways to solve humanitarian issues around poverty, health, human rights and education.

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