

Uber Lays Off 400 Employees From Marketing Team

Topline: Uber laid off 400 employees from its marketing department Monday as the company contends with worries about slowing growth and internal dissatisfaction on the marketing team, the *Los Angeles Times* [reported](#).

Uber did not immediately respond to request for comment from *Forbes*.

- The layoffs will take place across Uber's global offices, cutting the marketing team from 1,200 to 800.
- With 24,494 employees globally, according to a June SEC [filing](#), the layoffs will reduce the Uber's headcount by 1.6%.
- In an internal email to employees announcing the layoffs, CEO Dara Khosrowshahi said that slower growth "happens naturally" as companies get bigger, but it's still something the company needs to address quickly, according to [Bloomberg](#).
- The head of Uber's marketing department also wrote in an internal email that she's "consistently heard that we have too many people with overlapping mandates" and that there's "deep dissatisfaction within the team," more so than any other department in the company, according to the *Los Angeles Times*.
- Uber shares dropped 1.4% Monday.

Key Background: The layoffs come after Uber's chief marketing officer Rebecca Messina stepped down last month as the company [combined](#) its marketing, public relations and policy teams under senior vice president of communications and public policy Jill Hazelbaker.

Tangent: Lyft's COO Jon McNeill also said he was leaving the company Monday, [Bloomberg reported](#). Lyft shares fell more than 2% following the announcement.

<https://www.forbesmiddleeast.com/uber-lays-off-400-employees-from-marketing-team>